



# The Future for Professional Ergonomists in Europe

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# The big picture

The changing world of work – 4<sup>th</sup> industrial revolution

Deregulation of professions

Need to promote innovation and creativity

Changes in demands and risks

Growth of ergonomics in world

# IEA Strategy

## Ergonomists

- Use holistic approach
- Identify human interface issues and recommend solutions
- Assess and promote well-being
- Understand and promote productivity



# Challenges to Certification Systems

Adaptation of core educational requirements for ergonomists

- What is the working environment that fosters innovation and creativity?
- Better marketing of profession as experts in this area
- Europe can lead the world by their creativity in this field