

FLORENCE

CANDIDATE CITY FOR THE

20th CONGRESS OF THE INTERNATIONAL ERGONOMICS ASSOCIATION IEA

25th AUGUST / 1st SEPTEMBER
2018



PROVINCIA
DI FIRENZE

REGIONE
TOSCANA



SIE-THE ITALIAN ERGONOMICS SOCIETY



SIE IS PROPOSING AND SUSTAINING FLORENCE

for the IEA 2018 Triennial Congress of IEA,
The 20th ERGONOMICS WORLD CONGRESS.

SIE WILL CARRY THE FINANCIAL RESPONSIBILITY OF THE CONGRESS.

PRESIDENT Francesca Tosi

VICE PRESIDENT Paola Cenni

PAST PRESIDENT Oronzo Parlangeli

SECRETARY FOR FOREIGN ACTIVITIES Sara Albolino

- **FOUNDED IN 1961** the same year of IEA
- **450 MEMBERS** 40% engineering, 30% biomedical, 30% psychosocial background
- **10 LOCAL CHAPTERS AND 4 TECHNICAL COMMITTEES**
on training and professional aspects in ergonomics, ergonomics in design,
healthcare ergonomics and patient safety, occupational ergonomics



SCIENTIFIC MANAGEMENT OF THE CONGRESS



The proposal is conceived as a process where,
identified the **MAIN TOPIC**, Creativity in Practice,
ACTORS, **PHASES** and **SPECIFICATIONS** of the **CONTENT**
can be modified and **UPDATED OVER THE YEARS**

SCIENTIFIC MANAGEMENT OF THE CONGRESS ACTORS



FLORENCE IEA 2018 - COMMITTEES

BIDDING LOCAL COMMITTEE

defines and promotes the bid, by sustaining and organizing the event and taking financial responsibility for it.

INTERNATIONAL STEERING COMMITTEE FOR THE BID

includes delegates of partner ergonomics societies, and world well known eminent figures in ergonomics research.



SCIENTIFIC MANAGEMENT OF THE CONGRESS ACTORS



BIDDING LOCAL COMMITTEE

Riccardo Tartaglia (President)

Sara Albolino

Elena Beleffi

Tommaso Bellandi

Oronzo Parlangeli

Giulio Toccafondi

Francesca Tosi

Michela Tanzini

Francesco Ranzani



SCIENTIFIC MANAGEMENT OF THE CONGRESS ACTORS



STEERING COMMITTEE

Sebastiano Bagnara
Enrico Occhipinti

President
SIE - Italian Ergonomics Society

Javier Llana
Emilio Ruiz

AEE - Spanish Ergonomics Society

Pietr Rookmaaker
Christoph Maes

FEES - European Federation of Ergonomics Society

Ralph Bruder
Dietmar Gude

GfA - German Ergonomics Society

Thierry Morlet
Moustafa Zouinar

SELF - French Language Ergonomics Society



SCIENTIFIC MANAGEMENT OF THE CONGRESS ACTORS



STEERING COMMITTEE

Guy André Boy
Pascale Carayon
Richard I. Cook
Pierre Falzon
Daniel Gopher
Khalid Halimahtun
Martin Helander
Erik Hollnagel

Waldemar Karwowski
Ignazio Marino
Marino Menozzi
Don Norman
Jorge Ribes Febles
Andrew Thatcher
Gerrit van der Veer

SCIENTIFIC MANAGEMENT OF THE CONGRESS CORE THEME



«CREATIVITY IN PRACTICE»

is the challenge of transforming the experimental and field research and evaluation processes in ergonomics into the daily practices of ever-changing working and living organizations.



CREATIVITY IN PRACTICE



SCIENTIFIC MANAGEMENT OF THE CONGRESS PHASES



To specify the main theme into detailed tracks, we have planned with AEE, FEES, GfA, SELF some **WORKSHOPS** dedicated to specify the core theme of innovative and strategic issues for the future.

2013 Workshop organized by AEE

2014 Workshop organized by SELF

2015 Workshop organized by GfA

2016-17 Final workshop organized by the FEES



SCIENTIFIC MANAGEMENT OF THE CONGRESS CONTENT



PRELIMINARY LIST OF TRACKS

- AGRICULTURE
- COGNITIVE ERGONOMICS
- CONSTRUCTION
- DESIGN FOR ALL
- ERGONOMICS AND DESIGN FOR SUSTAINABILITY
- ERGONOMICS AND FASHION
- ERGONOMICS AND NANOMATERIALS
- ERGONOMICS IN MANUFACTURING SYSTEM
- FORENSIC ERGONOMICS
- HUMAN ERRORS AND ACCIDENTS
- INTERIOR DESIGN
- INTRODUCING TECHNOLOGY IN TECHNOLOGY-FREE CONTEXTS
- MACROERGONOMICS
- MINING INDUSTRY
- OFFICE
- PHYSICAL ERGONOMICS
- PRODUCT DESIGN
- PROMOTION OF HEALTH, SAFETY AND WELLBEING AT WORK
- REDESIGNING INTELLIGENCE FOR INVENTED WORLDS
- REINVENTING ACTIVITIES IN ENVIRONMENTS OVERCROWDED WITH TECHNOLOGY
- SLOW FOOD AND ERGONOMICS
- SOCIAL AND HEALTH CARE
- TRANSPORT
- WELLNESS TECHNOLOGY



INSTITUTIONAL SUPPORTERS



Chamber of Commerce
Firenze Convention Bureau
Italian Society of Psychology
Italian Federation of Employers
Italian Ministry of Health
Italian National Health Service
National Research Council, Rome
Tuscany Region

University Complutense, Madrid
University of Bologna
University of Florence
University of Milan - Bicocca
University of Oviedo
University of Pisa
University of Siena
University of Trieste



POTENTIAL SPONSORS



ENERGY

Eni
General Electric

FINANCIAL

BNL (BNP Paris-Bas group)
Monte dei Paschi di Siena

INDUSTRIES

Fiat
Whirlpool

FASHION

Gucci
Prada
Ferragamo

INSURANCES

Fondiaria SAI
Generali

MEDICAL

Janssen & Cilag
Pfizer

PUBLISHING COMPANIES

Springer
Taylor & Francis

OTHERS

Antinori
Finmeccanica



PROVISIONAL BUDGET REGISTRATION FEES



REGISTRATION FEES	FEE VAT included	FEE VAT included After Deadline
IEA Council members	€ 500,00	€ 600,00
IEA Members & Federated Societies Members	€ 600,00	€ 700,00
NON Members	€ 700,00	€ 800,00
Registration fee for developing countries	€ 350,00	
Registration fee for students IDCs	€ 180,00	
Registration fee for students	€ 300,00	
Daily registration (per day)	€ 250,00	

The Budget presents both expenses and Incomes WITHOUT VAT 21%, and is based on 2012 prices and shall be reviewed closer to the event. Registration Fees and Costs have been made in accordance of a hypothetical increase of cost of 7% indicated in the Final BALANCE section of the budget.



PROVISIONAL BUDGET OPTION 1.

PALAZZO DEI CONGRESSI



BUDGET FOR PALAZZO DEI CONGRESSI (1.500 participants)

EXPENSES	€ 733.881,82
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7% INCREASE OF COST (2011 to 2018)	€ 51.371,73
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TOTAL EXPENSES	€ 782.253,55
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ENTRANCES	€ 798.181,82
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POSITIVE BALANCE	€ 12.928,27
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PROVISIONAL BUDGET OPTION 2.

FORTEZZA DA BASSO



BUDGET FOR FORTEZZA (2.500 participants)

EXPENSES	€ 1.080.592,36
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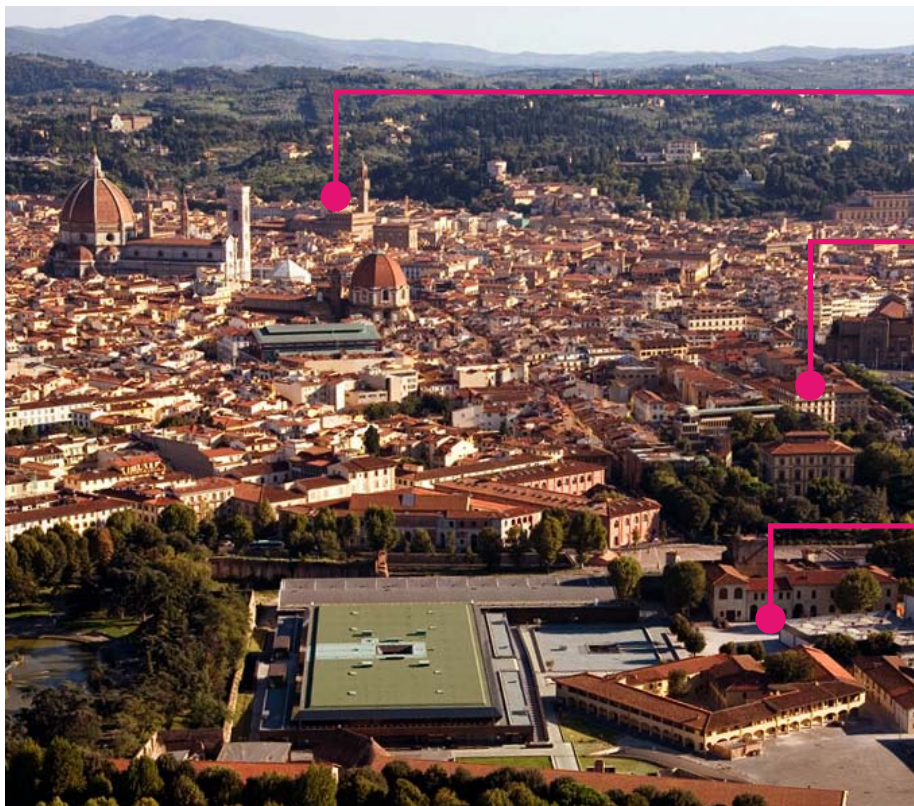
7% INCREASE OF COST (2011 to 2018)	€ 75.641,46
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TOTAL EXPENSES	€ 1.156.233,82
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ENTRANCES	€ 1.212.644,63
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POSITIVE BALANCE	€ 56.410,81
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CONGRESS VENUES



The two possible Conference Venues are **CENTRALLY LOCATED**, walking distance from the city center.

PALAZZO CONGRESSI is a villa built by the Strozzi family, perfectly restored and housing ancient furniture.

Up to 1.500 attendees

FORTEZZA DA BASSO is a Medicean fortress, built in 1536 by Giuliano di Sangallo.

More than 1.500 attendees

CONGRESS VENUE 1.

PALAZZO DEI CONGRESSI



The complex is characterized by rooms decorated in Renaissance-style and antique Florentine furniture fuse with others of modern, functional design.

The large underground auditorium is also an ideal concert and conference hall.

The Plenary Room Auditorium can be used in **OVERFLOW** with all other meeting rooms to obtain a higher capacity mainly for opening ceremony and plenary lectures.

PLENARY SESSIONS

Auditorium	1000 seats
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PARALLEL SESSIONS

Green Room	200 seats
Limonaia	150 seats
Belvedere room	80 seats
Onix Room	70 seats
Room 202	50 seats
Room 203	50 seats
Room 4 & 9	45 seats each
Room 6	35 seats
Room 5	30 seats
Room 11	20 seats

EXHIBITION AREA

about 1.000 sqm exhibition area

CONGRESS VENUE 2.

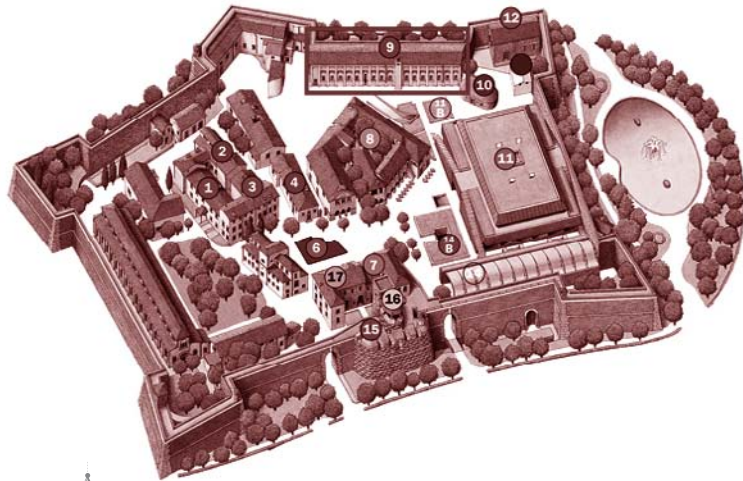
FORTEZZA DA BASSO



A masterpiece of the military Renaissance architecture, it was built between 1534 and 1537.

The Fortezza da Basso has been the main venue of the exhibition center in Florence since 1967 and it is strategically located in the historic city center.

It has an overall surface of nearly 100.000sqm, and it is an ideal place for exhibitions and congresses with a high number of participants, thanks to the possibility of building a plenary hall with 3.500 seats.



FLORENCE: GREEN POLICY



Congresses in Florence support the **GREEN POLICY**.

Everything is in WALKING DISTANT: Hotels, Conference Venue, Main monuments.

Almost all the City Center is a PEDESTRIAN AREA.

Thanks to a new Project, Local institutions are aiming to OFFSET CARBON EMISSIONS of individuals, companies and events using trees planted over deforested areas of developing countries, producing and selling Verified Emission Reductions (**1 VER = 1 ton CO₂ equivalent**) to offset a voluntary base the emissions of CO₂.

VERs correspond to an exact number of trees (that has the natural aptitude to stock CO₂ from the atmosphere) which are associated to an user and referred to the emission offset.

THE SITES FOR TECHNICAL VISITS AND SOCIAL TOURS





*Thank you for your attention
and now let's visit the enchanting city
in the heart of Tuscany.*

20th ERGONOMICS WORLD CONGRESS
2018 FLORENCE / ITALY

